

ALO EVENTS SERVICE AGREEMENT

Propeller Ads Limited (the, "Propeller Ads", "ALO Events", "We", "us" etc.) being an advertising network hosting the Affiliate Leaders Online Event which will take place on the 8th and 9th of September, 2020 (the "Event"), offering services to be provided on the ALO platform in connection to the Event and the Website (<https://alo.events>) (the "Service"), and

You (the, "Participant", "You", "Yours", etc.), participating in the Event by registering yourself online and having sufficient authority to enter into this ALO Service Agreement (the "Agreement"), wishing to use a Service offered by ALO Events during the Event, collectively referred to as the "Parties", and separately as "Party", and

WHEREAS ALO Events has offered the Service to you through the Website (www.alo.events) and the Event, and whereas You decided to utilise the Service.

NOW ALO Events and you hereby agree as follows:

BY CHECKING THE BOX AND CLICKING "I ACCEPT" BUTTON, AS APPLICABLE, OR BY CONTINUING TO PARTICIPATE IN THE SERVICE FOLLOWING OUR PUBLICATION OF THE REVISED VERSION OF THIS AGREEMENT ON THE WEBSITE, YOU (A) CONFIRM THAT YOU ARE AWARE, COMPLY WITH AND AGREE TO BE BOUND BY THE PRESENT AGREEMENT AND OUR PRIVACY POLICY PUBLISHED AT THE WEBSITE; (B) ACKNOWLEDGE AND AGREE THAT YOU HAVE INDEPENDENTLY EVALUATED THE DESIRABILITY OF USING THE SERVICE AND YOU ARE NOT RELYING ON ANY REPRESENTATION, GUARANTEE, OR STATEMENT OTHER THAN AS EXPRESSLY SET FORTH IN THIS AGREEMENT; (C) REPRESENT AND WARRANT THAT YOU ARE DULY AUTHORIZED AND OF FULL LEGAL CAPACITY TO ENTER INTO AND BE BIND BY THIS AGREEMENT AND THAT YOU ARE AND WILL REMAIN IN COMPLIANCE WITH THIS AGREEMENT; (D) HEREBY SUBMIT A LEGALLY BINDING ELECTRONIC SIGNATURE AND ENTER INTO A LEGALLY BINDING CONTRACT; AND (E) AGREE TO RECEIVE DIRECTLY TO YOUR E-MAIL NEWSLETTERS, TRAFFIC MONETIZATION INSIGHTS, LATEST PROMOTIONS, CASE-STUDIES AND TUTORIALS FROM US.

Provision of Service Terms

1. Definitions:

- a. Service – refers to the service provided by ALO Events for accessing, watching and networking via the Event, including features and functionalities, the Website, and interfaces, as well as all content and software associated with our service.
- b. Participant – refers to any Attendees who registered and/or Sponsor who registered and paid for participating in ALO Events/the Event.
- c. Event – refers to the Event which will take place on the 8th and 9th of September, 2020, and any other event conducted by ALO Events on the ALO platform.

d. Sponsor Event – refers to any event conducted by a Sponsor that is held on the ALO Platform.

e. Third-party Social Media Service – refers to any services or content (including data, information, products or services) provided by a third-party that may be displayed, included or made available by/through the Service.

2. ALO Events shall offer the Service to:

a) Attendees: Service for Attendees may include amongst others: Event access

b) Sponsors: during the Event and according to the type of sponsorship selected by the Sponsor online at the Website (Silver or Gold or Platinum). Service for Sponsors may include amongst others: Event access, logos on Website/virtual press wall, support, booth set up, etc. The time/duration and the manner in which the Service is offered varies and depends on the specifications of your selected type of sponsorship.

3. ALO Events shall commence the provision of the Service only upon the registration of the Attendee and/or upon the registration and full payment in consideration of the Sponsor. Full payment by the Sponsor for the Service must be provided upon the acceptance of this Agreement in United States Dollar (USD) currency. The exact amount to be paid is the one analogous to the type of sponsorship you selected online at the Website. Payment must be processed through PayPal or via bank transfer.

4. We try to make sure that the Event, programmes, speakers, topics, platform, format and dates are correct at the time of publishing. Circumstances beyond our control, including force majeure events, may necessitate substitutions, alterations, postponements, or cancellations to the content, format, themes, name, performers, hosts, moderators, venue, timing, platform or dates of the Event. Force majeure events include amongst others: (a) power or server outages or issues; (b) update or maintenance periods; (c) as a result of a war, acts of God, flood, drought, earthquake or other natural disaster; (d) epidemic or pandemic; (e) terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo, or breaking off of diplomatic relations; (f) nuclear, chemical or biological contamination or sonic boom; (g) any law or any action taken by a government or public authority; (h) collapse of buildings, fire, explosion or accident; (i) any labour or trade dispute, strikes, industrial action or lockouts; (j) non-performance by suppliers or subcontractors; (k) interruption or failure of utility service and/or (l) electronic or communications failure. We reserve the right to do so at any time and will not be liable to you for any cost incurred by you as a result. We will endeavour to notify you as soon as reasonably practicable of any substitutions, postponements, or changes by posting the updated information on <https://alo.events>. In any such case of cancellation, alteration, postponement, etc of the Event, we will not be liable to you for any expenditure, damage or loss incurred by you as a result.

d. Sponsor Event – refers to any event conducted by a Sponsor that is held on the ALO Platform.

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5. You hereby understand and agree that upon your payment of any amount to us, you are not and you will not be entitled to any kind of refund and/or return of any amount paid to us, at any time and for whatsoever reason, including for any postponements/cancellations/alterations of the Event. You hereby release us from any liability and/or possible claim in relation to any payment processed.

4. Attendee and/or Sponsor hereby represent and warrant the following as applicable:

a. You give us an irrevocable non-exclusive right to use your Brand for the execution of the Service under this Agreement;

b. You and/or your Brand is not involved in any illegal activities and/or in any advertising or marketing practices that are deceptive, misleading or fraudulent;

c. You comply with all federal, state and local laws, rules and regulations applicable to you in the course of your use of the Service and Event;

d. You will promptly respond to all communications from our personnel, in no event later than within 48 hours, whether in text, email, phone or any other form;

e. You will notify our personnel promptly of any changes to your Brand or of any other information submitted by you;

f. You will act in a legal, ethical and business-like manner and maintain the highest degree of professionalism and standards of integrity, honesty and responsibility in your dealings with us;

g. You will not act in an unlawful, harmful, threatening, defamatory, offensive, harassing manner or in other similar way that may disrepute and/or harm our name, goodwill and reputation and/or our Service and/or the Event;

h. You will not promote or provide information about illegal activities, promote physical harm or injury against any group or individual, or promote any illegal acts;

i. You will not upload or transmit through the Service any computer viruses, macro viruses, Trojan horses, worms or anything other harmful activity;

- j. You will not override any security feature of the Website or jeopardise the security of your participation or someone else's participation (such as allowing someone else to participate or use the Service as you);
- k. You will not use manual or automated software, devices or other means or processes to access, scrape or crawl the Website or any content or information contained in it or the Service;
- l. You will not engage in 'framing', 'mirroring', or otherwise simulate the appearance or function of the Website;
- m. You will not remove any copyright, trademark or other proprietary rights notices contained in or on the Website or from the Event;
- n. You will not modify, create derivative works or copy or store any significant portion of the Website or the Event or any related technology (unless allowed by law or we expressly authorise);
- o. You will not use filming equipment, screen capture or recording software, or any other devices to record the Event;
- p. You will not attempt to grant any unauthorised access to any part or component of the Website;
- q. You will not copy or distribute any part of the Website in any medium without our prior written consent; and
- r. You will not alter or modify any part of the Website other than as may be reasonably necessary to use the Website for its intended use; or
- s. You will not engage in any activity that may harm in any way the Event, its Participants;
- t. You will not interfere in any way with the Event and/or with the provision of the Service under this Agreement;
- u. You will not engage in any activity that violates or breaches our or any third party's legal rights;
- v. You will not make any defamatory remarks and/or any untrue statements or claims about or on our behalf;
- w. You will not change the type of your participation/sponsorship at any time after the signing of this Agreement.

In any case you are in breach of any representation and warranty, as also, of any other term of this Agreement, we reserve the right to refuse you participation to and/or to suspend and/or to remove your participation in the Service and/or to the Event.

- 7.** This Agreement is automatically considered to be validated and executed upon the registration of the Attendee and the full payment of the consideration by the Sponsor. If no payment is provided then this Agreement will be automatically terminated and no obligations will bind the Parties.
- 8.** The Event and/or the Service may contain links to third parties and to contributions uploaded by participants, including videos, images, descriptions, links and other content. We are not responsible or liable to these third party sites, and you should review any terms and conditions when entering those sites or viewing their content.

- 9.** By attending the Event you acknowledge and agree that where you choose to participate in Webinar elements of the Event you are giving consent to store recordings for any of all webinars or video conferences that you join, if such recordings are in our systems. If you do not consent to being recorded, you can choose to leave the meeting or webinar. You agree to permit us, or any third party licensed by us, to use, distribute, broadcast, or otherwise globally disseminate your likeness, name, voice and words in perpetuity in television, radio, film, newspapers, magazines and other media now available and hereafter developed, both before, during and any time after the Event, and in any form, without any further approval from you or any payment to you. This grant includes, but is not limited to, the right to edit the media, the right to use the media (alone or together with other information), and the right to allow others to use or distribute the media.
- 10.** Access to the Event and use of the Services require compatible devices, and certain software (including third party software) may be required or may need updates, and your use of the Service and Event may be affected by the performance of these elements. You must have a high speed internet connection in order to access the Event and Service. When accessing the Event or Service through a mobile network, your network or roaming network will apply fees for data usage.
- 11.** You acknowledge and agree that views expressed by speakers at or in connection with the Event are their own and we do not accept any responsibility or liability for any advice given or views expressed during or in connection with the Event. The Service or the Event do not constitute legal, financial, professional, medical or tax advice and cannot be used for such purposes. Materials shared or distributed at or in connection with Event are intended for information purposes only and should not be relied upon by you or others. You acknowledge that all information and content accessed by you using the Service and the Event is at your own risk. We do not endorse or recommend any Party participating in the Event. We and our related companies do not provide any guarantees, conditions
- 12.** To the fullest extent allowed by applicable law, we and our related companies shall not be liable to you whether in contract, tort (including for negligence), misrepresentation, restitution or otherwise for any for any loss of profits; loss of sales or business; loss of agreements or contracts; loss of anticipated savings; loss of income; loss of opportunity; loss of or damage to goodwill; loss of use or corruption of software, data or information; and/or similar losses or pure economic loss, or for any indirect or consequential loss, costs, damages, charges or expenses however arising under or in connection with the performance or contemplated performance of this Agreement and/or the execution of the Service and/or the Event, even if we had been advised of the possibility of same in advance.

- 13.** You agree to defend, indemnify, and hold us, our related companies, affiliates, subsidiaries, joint ventures, third-party service providers, and our respective employees, contractors, agents, officers, and directors harmless from all claims, liability, damages, losses, costs and expenses, including legal fees, that arise out of or are related to any breach of this Agreement by you or to any other liabilities incurred by us arising out of your attendance or participation or access to the Event.
- 14.** The Service and the Event are for your personal and non-commercial use only and may not be shared with individuals beyond your household. For the duration of the Event we grant you a limited, non-exclusive, non-transferable right to access the Service and participate as a Participant in the Event. Except for this, no right, title or interest shall be transferred to you. All intellectual property rights in and to the Event, the Event content, the Service and all materials distributed at or in connection with the Event are owned by us, our related companies, and/or the Event Sponsors or speakers participating in the Event. You agree not to reproduce, modify, distribute, license, perform, publish, create derivative works from or use (except as authorised and in accordance with these Terms) the Event or the Service for any reason. Nothing in these Terms shall vest in you any legal or beneficial right in or to any intellectual property rights owned or used under licence by us or our related companies, or grant to you any right or licence to any other intellectual property rights of us or our related companies. All such intellectual property rights shall remain the exclusive property of us and our related companies.
- 15.** It is strictly forbidden for any company, organisation, or person to attempt to host or organise any event in conjunction with, contiguous to or purporting to be related to the Event or its affiliates without the express prior permission and cooperation of us. We reserve their right to take such action (legal or otherwise), including a claim for damages as we, in our sole discretion, deem appropriate in the circumstances.
- 16.** Nothing in this Agreement will be construed to place the Parties in the relationship of partners, joint ventures, principal and agent, employer and employee or any other legal or equitable relationship in which any one of the Parties be liable for the acts or omissions of the other Party and no Party has the authority to bind or obligate the other Party in any matter whatsoever or any other relationship other than that of an independent contractor.
- 17.** Unless otherwise agreed by the Parties in writing, this Agreement is personal to the Parties and neither Party shall assign, transfer, mortgage, charge, subcontract, declare a trust over or deal in any other manner with any of its rights and obligations under this Agreement.
- 18.** We reserve the right, at our sole discretion, to modify and/or replace this Agreement and/or any term of this Agreement at any time. If an amendment is material we will make reasonable efforts to provide a prior notice to any new terms taking effect. What constitutes a material change will be determined at our sole discretion. By continuing to access or use our Service after those amendments become effective, you agree to be bound by the amended terms.

- 19.** This Agreement contains the entire agreement between the Parties hereto and supersedes any and all prior agreements, arrangements or understandings between the Parties relating to the subject matter hereof. Participant acknowledges and agrees that in entering into this Agreement has not relied and is not relying on any representations, warranties, covenants, conditions or other statements whatsoever, whether by stature or otherwise, written or oral, express or implied, other than those expressly set out in this Agreement and Privacy Policy and that will not have any right or remedy rising out of any representation, warranty, covenant, condition or other statement in relation to this Agreement and/or to the Event and/or to any related material not expressly set out in this Agreement.
- 20.** This Agreement may be executed in several counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument representing the agreement of the Parties hereto.
- 21.** The invalidity or unenforceability of any particular provision of this Agreement shall not affect the other provisions hereof, and this Agreement shall be construed in all respects so as to permit the enforcement of each provision hereof to the fullest extent permitted by law.
- 22.** The failure by any Party to enforce any provision of this Agreement shall not be in any way construed as a waiver of any such provision nor prevent that Party thereafter from enforcing each and every provision of this Agreement.
- 23.** This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of Cyprus. Each Party irrevocably agrees that the courts of Cyprus shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).